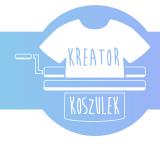
# PRINTING SPECIFICATION



#### **ACCEPTED FILE FORMATS**

PNG, PDF, CDR, EPS, TIFF, JPG\*

\* Our online designer only accepts PNG and IPG (up to 25 MB) formats



#### RESOLUTION

**Minimum 300 DPI.** When printing graphics below 300 DPI, please take into account that the print may not meet your quality expectations.

#### **COLOUR SPACE**

**RGB.** A file prepared in CMYK will be converted to RGB which will result in a greater difference in colour\*. To make sure that the colour will be as you expect you can purchase a colour sampler from us.

\* Another factor for different colour expectations is an incorrectly calibrated monitor

### THE PERFECT FILE

If possible, it should be a **vector design**. All objects should be maximally flattened and/or grouped by colour and style. **All text should be converted to curves.** 

# DTG printing (digital printing - multi-colour) The maximum printing area in the DTG method is 35cm x 45cm.\*

\*There is a possibility of larger printing, **in some cases** for an additional charge.

If it is not possible to have a vector design then, depending on the colour of the T-shirt and the printing method, raster graphics must be prepared as follows:

- **Print on white T-shirts:** it can have a white background which will not be printed. In this case we accept any graphic file.
- Underprinting on coloured T-shirts: The design should have a transparent background in places that we do not want to put on the T-shirt (even if it is white background). We can 'throw away' one colour if the quality of the design is good

## Flex foil (1 or 2-colour method)

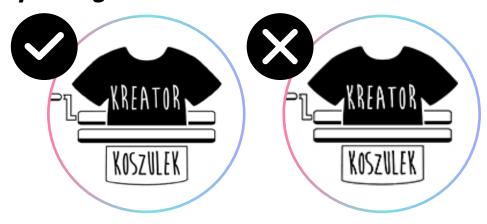
The design must be prepared in vector (vector design) and all text must be converted to curves. For such designs we accept files with extensions: PDF, CDR, EPS.

# **PRINTING SPECIFICATION**



If you download graphics from the internet (e.g. from Google graphics - bearing in mind copyrights), choose the best possible graphics. How to identify the best possible graphics?:

## The graphic edges are unblurred:



## The dimension of the design is sufficient:

The larger the size of the graphic in Mpx\* (megapixels), the better the print will come out, but **only if the rule above is followed.** 

There is no specific minimum size value, because a file may have the right size theoretically, but imperfect quality as in the don't example above.

We suggest not to upload files below 1200 Mpx.



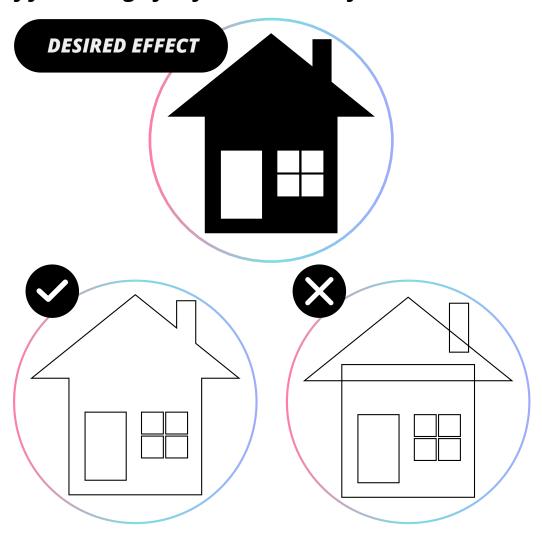
<sup>\*</sup> We advise graphic designers to use the actual dimensions that they expect in print or even ones exceeding their expectations, because when scaling to smaller dimensions the loss in image quality is the smallest.

# **PRINTING SPECIFICATION**



Unfortunately, we often encounter various problems that slow down the production process. In order to eliminate them at the outset, below we will present the most common ones:

## Lack of flattening of objects in vector files:



<sup>\*</sup> Skeleton view of the objects in the project.

# Text has not been changed to curves:

If the project you are submitting is a vector file, then **all text should be converted to curves.** This prevents the situation when in our database we would not have the font/font used in the project.